

"A group of kids were teasing me badly for a few weeks and the teacher never noticed. When I'd finally had enough, I took the teacher aside before class and told her to make it stop. She said just deal with it..."



Peaceful People Place could describe your school or community.

This professional development opportunity:

- Can be structured for any audience: students, staff, parents, and/or community members*
- Is designed to raise awareness about the destructive nature of bullying behaviors*

About the presenters

Vikki Deuel—Vikki is a National Member of the Board of Directors of the Hands & Words Are Not For Hurting Project®. A retired principal from Grand Island Public Schools, she is currently a teacher at the University of Nebraska-Kearney.

Mary Ann Richards—Mary Ann is retired from the Grand Island Public Schools. She is credited with starting Grand Island's Progress School, an alternative school for junior high and high school students who were unsuccessful in a traditional school setting.

Vikki and Mary Ann worked together at Walnut Middle School in Grand Island to change the school climate and turn it into a "Peaceful People Place." Walnut School was named a "National School of Character in 2003, an Operation Respect "National Model School" in 2005, and a Hands & Words Are Not For Hurting Project® "National Partner in Peace" in 2007.

They have travelled across the nation working with educators, parents, and public service employees in the area of character education, safe schools, and bullying.

For more information, write or call:

Key Concepts, L.L.C.
7905 L St., Suite 310
Omaha, Nebraska 68127

(402) 991-7252
Fax (402) 991-7168
Email: info@keycepts.com
Website: www.keycepts.com

PEACEFUL PEOPLE PLACE



The Facts

- Bullying can be *physical, verbal, relational, reactive and cyber*. All forms of bullying may range from mild to severe.
- *Bullies keep bullying* as long as it works—as long as it makes them feel more powerful.
- A bullying incident occurs once *every seven minutes*.
- Every day *160,000 students stay home* from school because they are afraid of being bullied.
- *282,000 students*, in the U.S., are physically attacked in secondary schools each month.
- An American Justice Department *School Bullying Study* shows that *1 out of 4 kids is bullied*.
- The Bureau of Justice School Bullying Statistics and Cyber-Bullying Statistics showed that *students say their schools are not safe*.
- According to bullying statistics, one out of every 10 students who *drops out of school* does so because of repeated bullying.
- One in four children who bullies will have a *criminal record* before the age of 30.
- Although much bullying happens where adults cannot see or hear it, it also happens when adults are present. *Often adults do not do anything to stop the bullying*.
- Twenty-five percent of educators see nothing wrong with bullying, consider it a rite of passage, and, consequently, *intervene only 4% of the time*.
- Many children and teens are bullies or the targets of bullies, but the largest number of children and teens are bystanders—*witnesses to bullying*.

PEACEFUL PEOPLE PLACE



PROFESSIONAL DEVELOPMENT WORKSHOPS DESIGNED TO ADDRESS BULLYING

□ 1/2 day Workshop—

- ◆ Learn the definitions of the five major types of bullying
- ◆ Learn the three roles present in any bullying incident
- ◆ Explore the methods of identifying bullies and protecting their targets
- ◆ Assess the degree of bullying present in their location
- ◆ Become familiar with the Hands Project (focuses on caring, non-violent interactions)

□ Full-day Workshop—

- ◆ Covers all items in 1/2 day workshop PLUS
- ◆ Examines methods to assist positive students take power away from bullies
- ◆ Participate in activities to assist students
- ◆ Designing bully prevention classes

□ Two-day Workshop—

- ◆ Covers all items in full-day workshop PLUS
- ◆ Designed to assist in developing a bully-prevention program
 - Development of curriculum and student activities
 - Demonstration to students of anti-bullying curriculum and activities
 - Training students to be leaders for anti-bullying program
 - Development of bully prevention policies and discipline procedures
 - Assist in developing multi-media assembly program

“Being bullied is not just an unpleasant rite of passage through childhood,” said Duane Alexander, M.D., director of the NICHD. “It’s a public health problem that merits attention. People who were bullied as children are more likely to suffer from depression and low self esteem, well into adulthood, and the bullies themselves are more likely to engage in criminal behavior later in life.”